



FOR IMMEDIATE RELEASE

Media Contact: Norm Plumstead
President & CEO
normanp@myhonorbank.com
231.346.1814

Honor Bank Promotes Max Anderson to Vice President, Commercial Lending

Traverse City, July 23, 2024 – Honor Bank is happy to announce the promotion of Honor Bank Commercial Lender, Max Anderson, to Vice President. Max joined Honor Bank in 2018 as a Banking Center Manager in Traverse City. He was promoted to Assistant Vice President in 2019 after successfully launching the Traverse City Union Street branch location. He moved into a commercial lending role in early 2020.

Outside of work, Max is an active community volunteer, board member, and leader for multiple organizations, including a board member for Kingsley Public Schools, President-Elect for the National Cherry Festival Foundation board, Chair of the Downtown Development Authority for the Village of Kingsley, and member of Traverse City Rotary. He has been named to the Traverse City Business News 40 Under 40 list several times and most recently, honored in the 40 Under 40 Independent Community Bankers of America.

Honor Bank Senior Vice President and Chief Lending Officer, Al Zelinski, shared “our Honor Bank team is pleased to have Max’s professional expertise and commitment to serving our community on our team. Thank you and congratulations, Max!”

About Honor Bank

Honor Bank has been serving businesses and people in northwest Michigan since 1917, with offices in Bear Lake, Benzonia, Buckley, Copemish, Honor, Lake Ann, Petoskey Loan Center, and

three in Traverse City. For more information, visit myhonorbank.com, or follow Honor Bank on [Facebook](#), [LinkedIn](#), and [Twitter](#). Member FDIC.
