FOR IMMEDIATE RELEASE

Media Contact: Norm Plumstead
President & CEO Honor Bank
normanp@myhonorbank.com
231.346.1814

Honor Bank's Honor Thy Neighbor Campaign Raises $12,000

Traverse City, MI, November 27, 2023 –

Honor Bank and its clients are making a positive impact on northern Michigan's growing food insecurity challenges with their 2023 *Honor Thy Neighbor* campaign, which raised $7,000 and Honor Bank contributed an additional $5,000 for a total contribution of $12,000. Proceeds from the campaign will benefit the Northwest Michigan Food Coalition's Farm2 Neighbor program, along with the Bear Lake and Buckley food pantries.

"The Northwest Food Coalition is excited to be chosen by Honor Bank as the recipient of their campaign. The Coalition proudly focuses on ensuring our members can provide healthy, nutritional choices for community members seeking food assistance. We dedicate funds through our Farm2Neighbor program to purchasing local, nutrient rich food. Every dollar donated then becomes a dollar invested in our local economy as well as a dollar's worth of high quality, healthy food for distribution throughout our region. The Coalition aims to both reduce food insecurity and improve resident health in Northern Michigan," shared Mary Clulo, Chair of the Northwest Food Coalition.

"We're so grateful to live and work in this generous community with so many individuals and businesses who are committed to helping our farmers and our neighbors in need across northern Michigan," shared Norm Plumstead, Honor Bank President and CEO.

More information on the *Honor Thy Neighbor* campaign, please visit: https://www.myhonorbank.com/honor-thy-neighbor

About Honor Bank

Honor Bank has been serving businesses and people in northwest Michigan since 1917, with offices in Bear Lake, Benzonia, Buckley, Copemish, Honor, Lake Ann, Petoskey, and two in Traverse City. For more information, visit myhonorbank.com, or follow Honor Bank on Facebook, LinkedIn, and Twitter. Member FDIC.

***