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Media Contact: Norm Plumstead
President & CEO
normanp@myhonorbank.com
231.346.1814

**Honor Bank Announces the Hiring of Long-time Local Banker, Cory VanBrocklin,
Vice President of Commercial Lending**

Traverse City, December 9, 2021 – Honor Bank announced today the expansion of its Commercial Lending Team with the hiring of long-time local business lender, Cory VanBrocklin, Vice President. VanBrocklin joins Honor Bank with over twenty years of banking experience in northern Michigan.

Honor Bank President Norm Plumstead shared, “We are excited to have Cory join Honor Bank. He brings tremendous experience to our already world-class team of commercial lenders. We value his strong commitment to the community, which dovetails perfectly with the Bank’s culture.”

In addition to his banking experience, Cory VanBrocklin has been very involved in community service initiatives over the years, particularly in the areas of community youth support and education.

First Vice President and Senior Lender for Honor Bank, Al Zelinski, also shared his enthusiasm for the addition of VanBrocklin: “We are excited to have Cory join the Honor Bank team. Having been raised in Traverse City, he brings the hometown history and years of lending experience to our community bank.”

About Honor Bank

Honor Bank has been serving businesses and people in northwest Michigan since 1917, with offices in Bear Lake, Benzonia, Buckley, Copemish, Honor, Lake Ann, and two in Traverse City. For more information, visit myhonorbank.com, or follow Honor Bank on [Facebook](#), [LinkedIn](#), and [Twitter](#). Member FDIC.
