

## FOR IMMEDIATE RELEASE

Media Contact: Norm Plumstead President & CEO normanp@myhonorbank.com 231.346.1814

## Honor Bank Promotes Dixie Lagerquist Hoeh to First Vice President, Head of Banking

**Honor, January 30, 2023** – Honor Bank is pleased to announce that Honor Bank Retail leader, Dixie Lagerquist Hoeh, has been promoted to First Vice President, Head of Banking. Dixie has also been promoted to a member of the Senior Leadership Team. She started her career with Honor Bank in November of 2000 and has served in multiple retail leadership roles, growing from Branch Manager to Vice President of Retail before her recent promotion.

Honor Bank President Norm Plumstead shares, "Dixie has worked incredibly hard over the last several years improving the Bank's retail service levels, products, and digital offerings. Her new role as First Vice President and Head of Banking signals the Bank's increased commitment to digitizing our products and services. In addition, I am thrilled to have her join the Bank's Senior Management Team."

## **About Honor Bank**

Honor Bank has been serving businesses and people in northwest Michigan since 1917, with offices in Bear Lake, Benzonia, Buckley, Copemish, Honor, Lake Ann, and two in Traverse City. For more information, visit <a href="maybonorbank.com">myhonorbank.com</a>, or follow Honor Bank on <a href="Facebook">Facebook</a>, <a href="LinkedIn">LinkedIn</a>, and <a href="Twitter">Twitter</a>. Member FDIC.